

Day	Time	Hall	Paper ID	Title	Speakers
19th January 2017	4:15 - 4:25	B	3	When Humour Turns Violent: Theorising the Affect of Political Cartoons	Vishaka Venkat and Vinod Balakrishnan
	4:25 - 4:35	B	16	Study of Flower Motifs in Mural Art Forms from Eastern Rural Jharkhand	Pallavi Rani and D. Udaya Kumar
	4:35 - 4:45	B	24	Design Practices in Bollywood Poster Design: An Overview from 1930s	Mohammad Shahid and Dharmalingam Udaya Kumar
	4:45 - 4:55	B	36	The Loom and the Pot	A.V. Ilango and Srivi Kalyan
	4:55 - 5:05	B	45	Moods Evoked by Traditional Indian Textiles – An Exploratory Study	Deepshikha, Nanki Nath and Pradeep G. Yammiyavar
	5:05 - 5:15	B	58	Web Based Spatial Decision Support System for Sustenance of Western Ghats Biodiversity, Ecology and Hydrology	Ramachandra T.V., Tara N.M. and Bharath Setturu
	4:15 - 4:25	C	71	Route Usage, Segmentation and Landmark References: Orientation and Navigation Strategies Used in Virtual Environments	Krishna Kumar Radhakrishnan and Ravi Poovaiah
	4:25 - 4:35	C	80	A Living Legend Practicing 'Bandha' Art Ikat of Orissa	Shraddha Mehta
	4:35 - 4:45	C	91	Neural (EEG) Response during Creation and Appreciation: A Novel Study with Hindustani Raga Music	Archi Banerjee, Shankha Sanyal, Ranjan Sengupta and Dipak Ghosh
	4:45 - 4:55	C	106	Gestalt Phenomenon in Music? – A Neurocognitive Physics Study with EEG	Shankha Sanyal, Archi Banerjee, Sourya Sengupta, Sayan Biswas, Ranjan Sengupta and Dipak Ghosh
	4:55 - 5:05	C	123	Ambiguity Creates: A Quantum Leap Interpretation	Souparno Roy, Archi Banerjee, Ranjan Sengupta and Dipak Ghosh
	5:05 - 5:15	C	137	Comparing the Incubation Effect between Various Age Group of Students During the Creative Problem-Solving	Mritunjay Kumar, Swati Mittal, Satyaki Roy, Braj Bhushan, Alok Bajpai and Ahmed Sameer
		2:00 - 2:10	B	146	Maharana Ari Singh Hunting Buffalo or Buffaloes?: A Question of Moment or Movement in Time
	2:10 - 2:20	B	155	Exploring Material Selection using Intangible and Sensorial Properties	Jithin Krishna C.T., Yellamelli Pallavi and Sharmistha Banerjee
	2:20 - 2:30	B	167	Comparative Mythology between Hindu and Greek and the Link between Creativity and Cognition	Mrinalika Ajoy Raj and Harroop K. Grang
	2:30 - 2:40	B	175	Analyzing and Understanding Aspects that Increase Recall Value of Art in Urban Public Spaces	Khushboo Bharti
	2:40 - 2:50	B	188	The Paradox of Novelty and Usefulness	Sachin Datt
	2:50 - 3:00	B	201	Independent Learning Paths: An Inquiry Model for Arts Education in the Primary Setting	Robyn Evans

21st January 2017	3:00 - 3:10	B	211	Harnessing Human Creativity through Design Innovation Asformal Basis towards Arriving at Space and Scope of Practice	Deepak John Mathew and Doji Samson Lokku
	2:00 - 2:10	C	218	Technical Training to Hearing Impaired – An Initiative to Work with Deaf Sewing Operators in India	Mahboob Anwer
	2:10 - 2:20	C	227	Engaging the Attention of ADHD Affected Children within a Primary Education Framework – A Case Study in Implementation of the Creative Design Process	Soumitro Datta and Prajna Hegde
	2:20 - 2:30	C	238	Crafting Authentic Creativity	Dipankar Khanna
	2:30 - 2:40	C	251	Creativity Learning Framework for Educating Youth: Role of Board Game Design	Deepshikha and Ganesh S.
	2:40 -2:50	C	264	Mainstreaming the Education of Creativity Exploring the Application of Neuroscientific and Eastern Traditional Practices in Contemporary Education	Harshit Sinha and Avi Chudasama
	2:50 - 3:00	C	278	Upper Primary and Secondary School Science Teachers' Perception of Creativity in Science	Sachin Datt, Mihika Shah and Sugra Chunawala
	3:00 - 3:10	C	287	Organization of Groups and its Effect on Divergent Thinking in Children	Anisha Malhotra